

Kent Youth Service: New Operating Model

Policy, Overview & Scrutiny Committee
Customer & Communities
15th September 2011



Introduction

“power and influence must be in the hands of local people and local communities so they are more able to take responsibility for their own community and service needs, such as creating new social enterprise”.

Bold Steps for Kent, 2010



The Challenge

- The changing relationship between citizen and state, allowing local communities to take greater control of their services;
- Unlocking the potential of Kent's local communities to grow their economy through the development of social enterprises;
- Combining excellence in direct delivery with commissioned providers to deliver creative youth work opportunities in local communities;
- The need to make financial savings across the local authority.

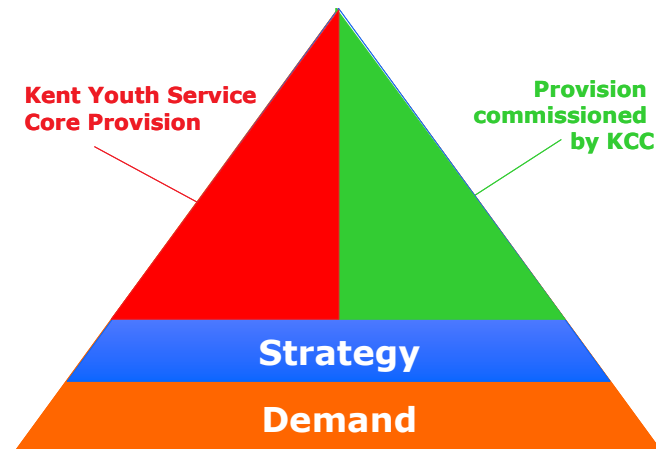
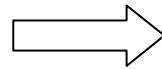
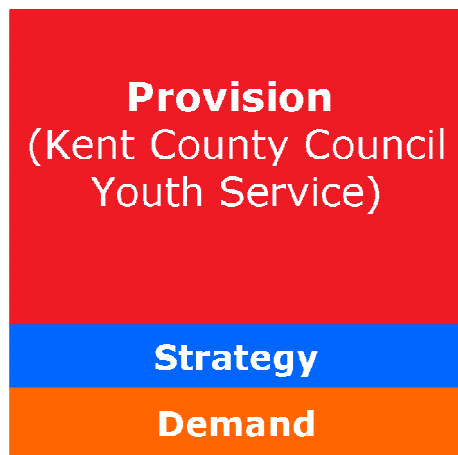


The Proposal

- A new model of service delivery
- Combines excellence in direct delivery with commissioned local providers
- Aim to deliver creative approaches for young people to engage in youth work opportunities
- Opportunity for local communities to have a greater role in shaping and delivering services for young people
- The new model comprises two key elements:
 - a **core KCC offer** in each district/borough of Kent
 - the replacement of existing Partnership Award Grants with a much increased budget for **commissioned youth work**



The Rationale



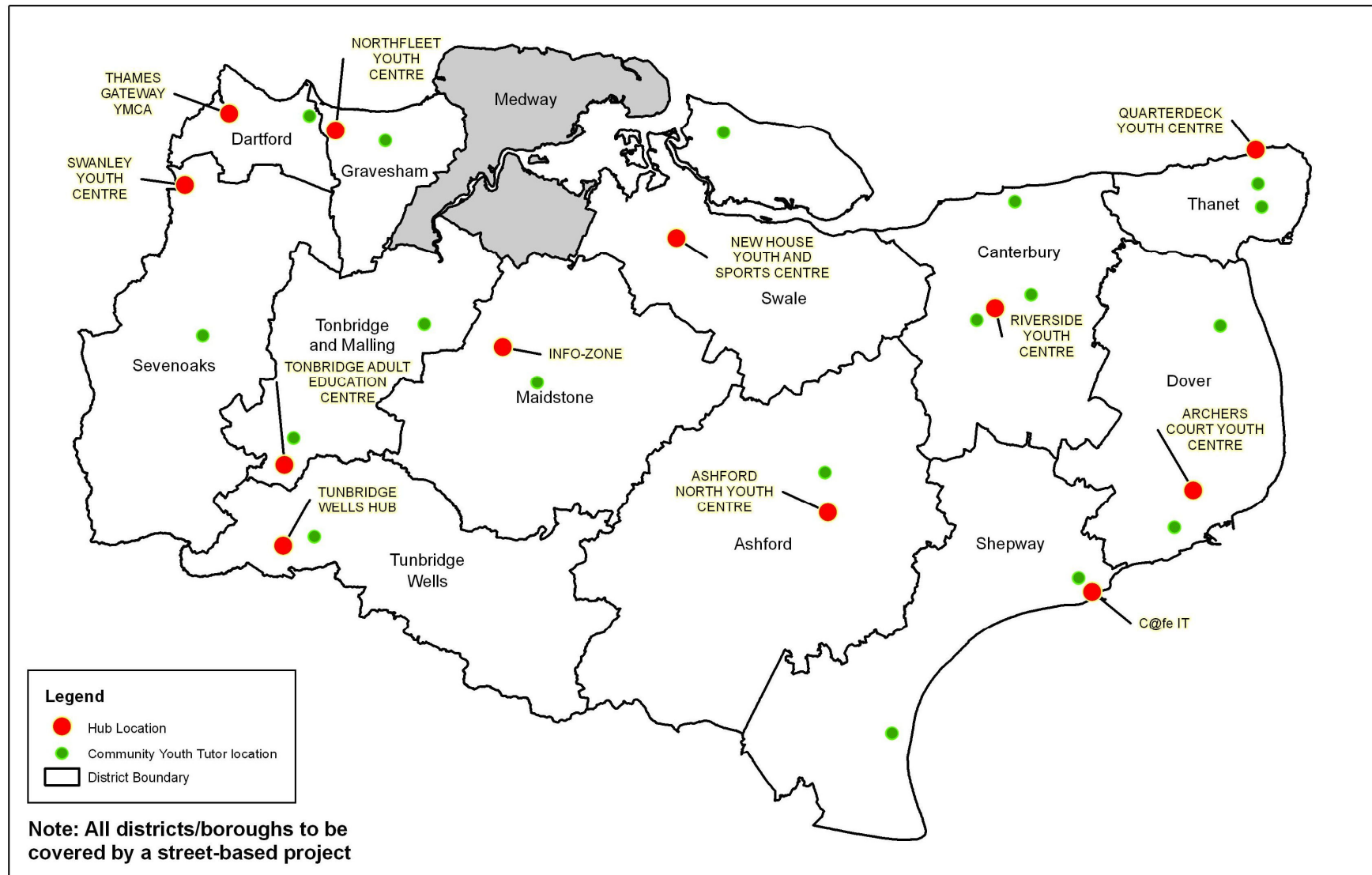
The Offer

Every borough and district of Kent will benefit from Directly Delivered Services, thus:

- **Youth 'Hub'** – a centre of excellence for youth work and resources
- **Street-based project** – district wide, flexible provision
- **Community Youth Tutor(s)** – school based youth workers
- Access to **county-wide services** including Duke of Edinburgh's Award, Youth Participation and Outdoor Education centres



The Plan – Direct Delivery

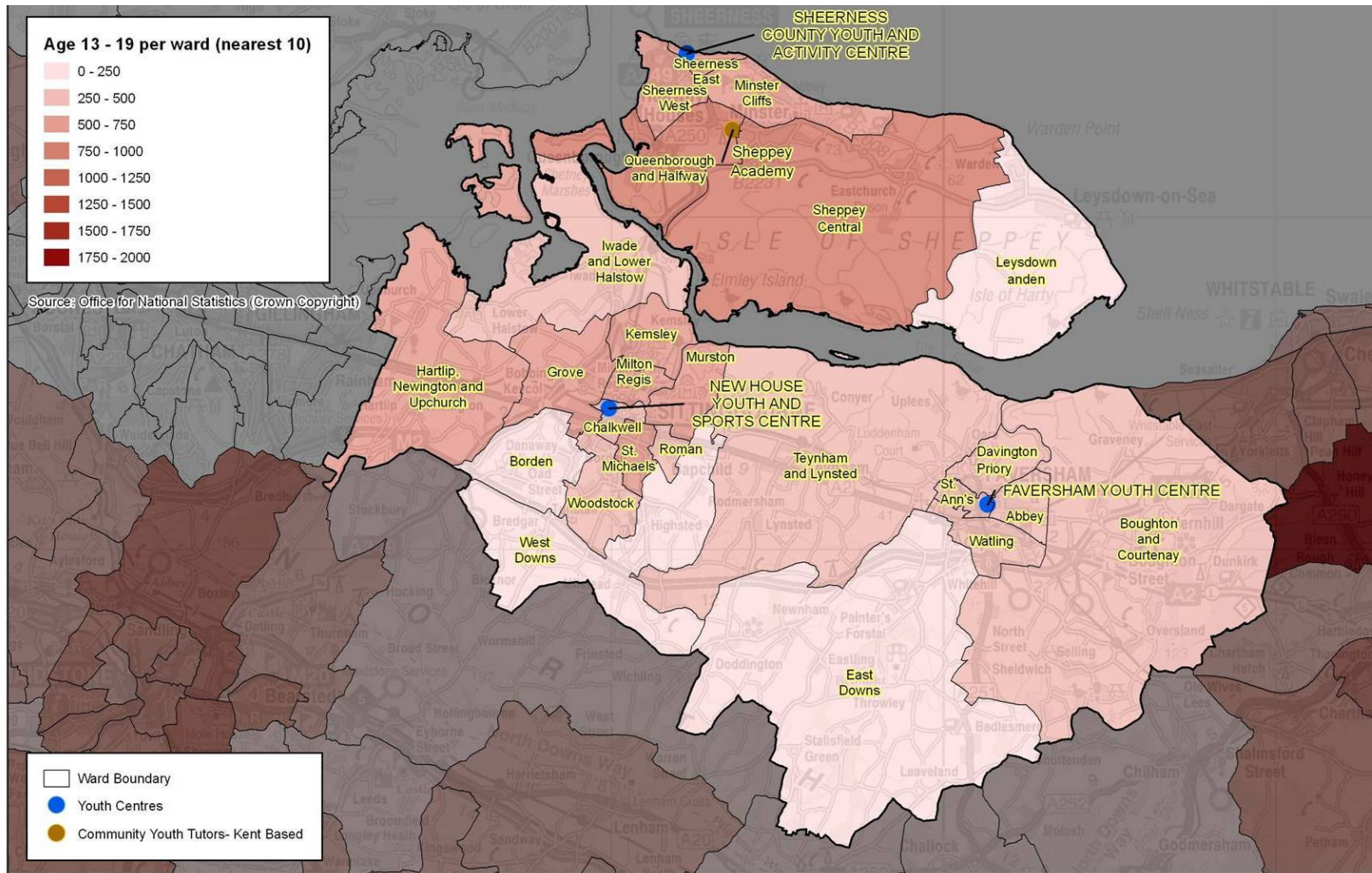


The Plan - Commissioning

- Minimum youth work commissioning budget of £1.2M spread across 12 boroughs/districts – enhanced with other local resource?
- Driven by needs analysis and outcomes framework
- Providing opportunities for local groups to develop/deliver youth projects designed for local needs
- Opportunity for existing voluntary youth organisations and also new social enterprises
- Building a strong & vibrant youth work sector in Kent



District Example - Swale



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Ref: ma1810_F0925351_Swale

The National Context

COMMENTS FROM EDUCATION COMMITTEE REPORT ON 'SERVICES FOR YOUNG PEOPLE' (PUBLISHED 23 JUNE 2011)

- All Council run youth services suffering very significant and disproportionate cuts, ranging from 20% - 100%
- Government urged to announce its intention to retain the statutory duty on local authorities to secure access to educational/recreational leisure-time activities
- Majority of evidence received emphasised the need to preserve open-access services
- Little doubt that good youth services can have 'transformational effect on young people's lives'
- Trend toward new business models, including significant commissioning involving larger bodies and smaller community based providers



The Consultation

- Young people, local providers, localities, local Members and wider stakeholders
- Comments via dedicated e.mail kysconsultation@kent.gov.uk
- Kent Youth Service Staff - Formal Consultation
- Specific Focus Groups with targeted users
- On-line questionnaire
- 90 days = 1st August to 29th October 2011

